

Farmer's Market Information Sheet

Are you looking for additional local markets to sell your catch directly to the public? If so, check out these opportunities for selling at Farmers Markets!

LOCATION: 61 Crestview Dr. Watsonville (April - October) 3pm -7pm

El Mercado is a weekly farmers' market aiming to reduce food insecurity and chronic illnesses by promoting access to fresh produce and wellness resources for Pajaro Valley families. Running seasonally from April – October, El Mercado features fresh produce, ready-to-eat foods, local artisans and monthly family events. El Mercado also offers health-promoting resources like health screenings, vaccine clinics, and community resources in partnership with local nonprofits.



Interested in becoming a vendor in the 2024 season?

Fill out the [form](#) to be contacted -

Jesus Madrigal, the market manager, oversees the permitting and vendors. He will provide additional information about becoming a vendor.

Everyone's Harvest

LOCATIONS:

- **Sundays** — 10am to 2pm **Year Round** at 215 Reservation Road, Marina, CA
- **Mondays** — 3 PM to 7 PM (winter 3 PM to 6 PM) **Year Round** Located at the corner of Central and Grand Avenues, Pacific Grove, CA
- **Tuesdays** 11:00 AM – 4:00 PM **Seasonally** Located adjacent to the Women Infants & Children Nutrition center at 632 E Alisal St, Salinas, CA 93905
- **Wednesdays** 11:00 AM – 3:30 PM **Seasonally** Located at 1441 Constitution Blvd, Salinas 93906 outside of building 200, Outpatient Services in North Salinas.
- **Thursdays** 3:00 PM – 7:00 PM **Year Round** Located at Laguna Grande Regional Park at 1259 Canyon Del Rey Blvd in Seaside, CA 93955
- **Fridays** 12 PM to 5 PM **Seasonally** Located at the Salinas Valley Memorial Hospital at 450 E. Romie, Salinas 93901

Everyone's Harvest farmers' market locations serve diverse communities and low-income people. It operates five certified farmers' markets and is a catalyst for health-related programs across Monterey County. Local hospitals host Everyone's Harvest Certified Farmers' Markets at Natividad Medical Center and Salinas Valley Health System. Everyone's Harvest pioneered access to several public nutrition benefits at its farmers' markets for everyone to access fresh, local, and organic foods.

Interested in becoming a vendor?

1. Review [Everyone's Harvest Certified Farmers' Markets Rules & Regulations](#)
2. Download, fill out and submit a 2024 Vendor Application, Liability Waiver and 2024 EH Rules & Regulations Sign-Off (all are attached together in the [vendor application](#)), and all necessary permits by **email to admin@everyonesharvest.org**.
3. Everyone's Harvest staff will contact you regarding your status as a potential vendor.

For further information on becoming a vendor, please visit

<https://www.everyonesharvest.org/get-involved/selling-info/>